



Investment Factsheet

APOLLONIA

Dental Software



**APOLLONIA –
JOACHIM LUGOJAN**
THE SOLUTION FOR A COMPLETE WORKFLOW



Financing request – Silent partnership / Mezzanine financing

Capital requirement: €6,543,004

1. THE PROJECT

Apollonia is a planned innovative HealthTech /Dental software company with the goal of developing an integrated digital platform for modern dentistry – the “**operating system of digital dentistry**” .

The platform is intended to connect essential digital processes of dental practices, dental laboratories and dental technology centers on a common technological basis.

Planned core areas include:

-) Patient and case data management
-) Integration of digital imaging and 3D data
-) DVT/CT data and digital diagnostics
-) AI-supported treatment planning and decision support
-) 3D visualization and smile simulation
-) digital CAD/CAM and laboratory processes
-) Communication and data exchange between practice, laboratory and patient
-) Modular expandability for further digital dental applications

2. CURRENT PROJECT STATUS

The conceptual and economic preparation of the project is well advanced.

Available or in preparation:

-) Business plan
-) detailed financial planning
-) Market and expansion strategy
-) Investor Pitch Deck
-) technical implementation concept
-) Preparation of development and regulatory requirements
-) Discussions with potential technology and implementation partners

The actual software development will begin once the financing has been secured.

3. FINANCING REQUESTED

The total capital requirement for development up to market maturity and subsequent market launch is:

€6,543,004

We are particularly looking for a **silent partner or one or more investors for a silent partnership** .

Alternatively or additionally, **mezzanine financing and other equity-like financing structures** can be considered.

Financing by a single investor or a division among several investors or financing rounds is generally possible.

4. USE OF CAPITAL

The capital is to be used in particular for:

Technology & Software Development

- ✓ Development of the AI and software platform
- ✓ Interfaces and system integration
- ✓ 3D/image processing
- ✓ Quality assurance and technical validation

Regulatory aspects & market readiness

- ✓ Approval and authorization processes
- ✓ Data protection and IT security
- ✓ legal and regulatory requirements
- ✓ Certification and compliance processes

Company structure

-) Personnel and Management
-) Office/Infrastructure
-) Administration and operational structures

Market launch & sales

- ↳ Structure of the sales organization
- ↳ marketing
- ↳ Pilot projects and customer acquisition
- ↳ Market launch in Germany
- ↳ subsequent international expansion

5. MARKET AND GROWTH STRATEGY

The planned market entry will initially take place in **Germany** , followed by a gradual expansion into other European markets.

Further on , **Switzerland, Norway, other EU markets and North America** are planned as international target markets.

Apollonia is designed to be modular and therefore scalable for individual practices as well as larger groups of practices, dental laboratories and dental technology centers.

6. INVESTOR PROFILE

We are particularly looking for:

-)] silent partners
-)] Family Offices
-)] entrepreneurs and strategic investors
-)] Mezzanine/Private Capital Investors
-)] long-term oriented investors

The company is explicitly seeking not only capital, but a professional financing partner to build an internationally scalable HealthTech company.

7. CONFIDENTIAL INVESTOR DOCUMENTS

For further review, the following documents in particular are available after appropriate coordination:

Business plan | Financial plan | Pitch deck | Market strategy | Technical concept | Project and company information

A detailed presentation of the planned participation and financing structure can be discussed in a personal meeting.

APOLLONIA – Operating system of digital dentistry

Financing required: €6,543,004

Contact person / Project representative

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INNO CONSULTING on behalf of and by order of
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