

INNO CONSULTING

EXPERTISE FOR YOUR SUCCESS

Business Consulting Services | Coaching | Education

INNO CONSULTING is a strategic partner for companies, start-ups, physicians and dentists. We combine analysis, strategy and practical implementation - nationally and internationally - to improve structures, enable growth and create sustainable business success.



OUR SERVICES



Strategy & Growth

Corporate and growth strategies, market and competitive analysis, business models, internationalization and succession planning.



Business Analysis & Optimization

Analysis of structures and processes, identification of weaknesses and development of economically sound improvements.



Digitalization & AI

Digital transformation strategies, software selection, AI integration, cloud solutions, automation and IT strategy.



Finance & Controlling

Cost optimization, liquidity planning, budgeting, KPIs and profitability analysis.



Sales & Marketing

Sales strategies, lead generation, CRM, pricing strategies, brand development and online marketing.



Organization & HR

Organizational development, change management, team development, recruiting, leadership development and employer branding.



Project Management

Planning and control of complex projects, risk management, PMO support and agile methods.



Restructuring & Crisis Management

Restructuring concepts, turnaround management, efficiency improvement and restructuring support.



Funding & Financing

Support with EU, national and international funding as well as investor, capital and crowdfunding sourcing.

SERVICE & COACHING



1 Individual Consulting & Coaching

Personal assessment, goal setting and development of a practical action plan.



2 Start-up Consulting

Business planning, strategic preparation and support through the launch of the business.



3 Turnaround Consulting

Current-state analysis, target agreement, action plan and regular personal or virtual sessions.



4 3- & 6-Month Support

Individual action plan, regular sessions, support and - depending on the package - additional training/seminar services.



5 1-Year Mentoring

Status and personality assessment, action plan, quarterly recalibration, regular sessions and training.



6 In-house Training & Team Building

Practice-oriented one-day seminars and structured team development programs.



7 Financial Planning

Initial assessment, strategy development, regular feedback sessions, recalibration and action recommendations.



SPECIALIST FOCUS: PHYSICIANS & DENTISTS

Business consulting, practice positioning, marketing, coaching, growth strategies, multi-practitioner practices and medical care centers, leadership development, and support from practice start-up through practice management and succession/exit.



INTERNATIONAL EDUCATION CONSULTING

Full-service support for university applicants from non-EU countries: study counseling, university selection, application support, document management, visa and entry guidance, accommodation, arrival services, support during studies, career guidance and integration services.



NEED CONSULTING, SUPPORT OR A TAILORED SOLUTION?

Contact INNO CONSULTING for an individual consultation.

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